



Fair Trade Fortnight is Australia and New Zealand's biggest annual celebration of all things fair trade!

With events, activities and promotions happening across each country, the fortnight gives each of us the opportunity to celebrate and recognise the difference fair trade makes for millions of developing country farmers, their families and communities.

As part of Fair Trade Fortnight 2010, we are being urged to make The Big Swap!

Making the swap to Fair Trade is simple but it can help make a big difference for developing country farmers by giving them access to fair prices and money to invest in everyday things for their communities such as education and healthcare.

This Fair Trade Fortnight, whether it's your daily caffeine fix, afternoon cuppa, chocolate treat or even when buying a gift, try to make the swap to Fair Trade and you can help create a better and brighter future for farmers and their families around the globe.

Convert your Community

The ultimate beneficiaries are communities in the developing world, however, being a Fair Trade Community also brings direct benefits to your group in a number of ways:

- It enables members to live according to the Franciscan values by supporting poorer communities with every cup of coffee or tea,
- Makes people feel they are contributing to supporting poorer communities with every cup of coffee or tea,
- Resources can be provided to communities, including promotional materials and information, a quarterly newsletter, opportunities to network with other communities and organisations.

How to become a Fair Trade Community (two simple goals you need to meet)

1. Use Fairtrade Certified products within your community

- Serve Fairtrade coffee and tea at meals, meetings, after services, and at other events.
- Endeavour to incorporate other fair-trade Certified products.
- Refer to the following websites for purchasing guides which lists sources of Fairtrade Certified products in your region –
www.fairtrade.com.au/buyandsell (Australia)
www.fairtrade.org.nz/buyandsell (New Zealand)
<http://www.lynkgroup.org/> (Singapore)

2. Promote fair trade within your community

- This can be as simple as putting up a poster on your noticeboard to publicise you are using Fairtrade Certified coffee and tea.
- Where possible, become involved with the local Fair Trade Communities initiatives.
- Hold or support an event during Fair Trade Fortnight. For example have a fair trade morning tea.

Once you've completed Goal 1, you can apply to FTAANZ (Australia and New Zealand) for recognition at <http://www.fta.org.au> There is no cost involved in becoming a Fair Trade Community.

Is not this the fast that I choose: to loose the bonds of injustice, to undo the thongs of the yoke, to let the oppressed go free, and to break every yoke?

Isaiah 58:6



Sarah Menassa

Promoter of Justice, Peace and the Integrity of Creation
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